

VIRTUAL INFORMATION SESSION

While campuses and communities are adjusting to a more socially distant or virtual world, so can your chapter. The health and safety of members continues to be a top priority across all areas of the Fraternity, so it's important for your chapter to take the necessary precautions to keep members safe while maintaining the spirit of brotherhood that drives servant leadership. In addition to other areas of chapter programming, recruitment is not limited to in-person interactions and should be adapted to fit the campus environment and needs of the chapter.

Utilize the suggestions below to best incorporate Alpha Phi Omega's Online Information Session video into your chapter's recruitment plan.

OPTION #1: SELF-GUIDED

Prospective members will have the opportunity to learn about Alpha Phi Omega independently by taking the following steps:

1. Gather a list of all prospective members acquired from the chapter's recent recruitment efforts
2. Ask prospective members to navigate and view [Alpha Phi Omega's Information Session](#) video within one week by visiting the APO mobile resource app, the APO website or by connecting with an officer of the chapter
3. Contact all prospective members one week after the initial contact to answer questions and extend an invitation to become a pledge or new member of Alpha Phi Omega

OPTION #2: GROUP

Chapter officers - like pledge or new member educator - can utilize the following meeting agenda to host a virtual or socially distant meeting where prospective members can learn more about the Fraternity:

1. Welcome and introduction
2. Overview of meeting agenda
3. Watch Alpha Phi Omega's Information Session video (9:17)
4. Discuss the following chapter-specific topics
 - v. Overview of chapter programming and events
 - vi. Pledge or new member ceremony details
 - vii. Preparing for active membership through education
5. Question and answer session
6. Next steps and conclusion

