

Alpha Phi Omega National Service Fraternity Strategic Plan

VISION: Alpha Phi Omega will be the premier, inclusive, campus-based, leadership development organization through the provision of service to others and the creation of community.

MISSION: Prepare campus and community leaders through service.

Strategic Priority: Creating Community – To establish a sense of community within each chapter and a connection to the national Fraternity.

- Diversity and Inclusion Goal – To achieve consistent growth in chapter openness and inclusivity:
 - **Grow to 100% the number of chapters reflecting the demographic composition of their campuses by implementing supportive programs and initiatives by 2020.**
- National Engagement Goal – To achieve consistent growth in conference and Convention participation:
 - **Grow to at least 25% the number of student members who annually attend a sectional conference, regional conference or National Convention by 2020.**
- Student Engagement Goal – To achieve consistent growth in alumni engagement with the Fraternity:
 - **Grow to an average of at least 10% per year the percentage of graduates who become engaged alumni by Alpha Phi Omega's 100th Anniversary in 2025.**
- Alumni Volunteer Development Goal – To achieve consistent growth in number of alumni volunteers
 - **Grow to at least 3,000 active alumni volunteers by achieving an average annual increase of at least 10% in the number of active alumni volunteers by Alpha Phi Omega's 100th Anniversary in 2025.**
- Creating Chapter Community Through Service Goal – To achieve consistent growth in number of students participating in national Fraternity sponsored service events
 - **Grow to 100% of the number of chapters who fully participate in national service events by Alpha Phi Omega's 100th Anniversary in 2025.**

Strategic Priority: Membership Growth – To provide every interested college student in the United States and Canada the opportunity to be a part of Alpha Phi Omega.

- Chapter Growth Goal – To achieve consistent growth in the number and diversity of college campuses with active chapters:
 - **Grow to at least 500 active chapters by achieving an annual net growth rate of at least 3% by Alpha Phi Omega's 100th Anniversary in 2025.**
- Students Served Goal – To achieve consistent growth in the number of students and campuses served by Alpha Phi Omega:
 - **Grow to at least 100,000 student members by achieving an annual net growth rate of at least 5% by Alpha Phi Omega's 100th Anniversary in 2025.**

Strategic Priority: Leadership Development – To develop leaders for the Fraternity and beyond through service.

- Service Program Goal – To achieve consistent growth in the service provided by Alpha Phi Omega:
 - **Grow to at least 5,000,000 hours of service provided per year by achieving an average of at least 50 hours of service provided per student per year by Alpha Phi Omega's 100th Anniversary in 2025.**
- Leadership Training Goal – To achieve consistent growth in the number of student and active alumni members who participate in leadership training from the Fraternity:
 - **Grow to a 100% rate of participation, at least once each year, by every student and active alumni member in leadership training from the Fraternity by achieving an average annual increase in participation of at least 10% by Alpha Phi Omega's 100th Anniversary in 2025.**