

500,000 MEMBERS

CELEBRATION GUIDE

5 FIVE HUNDRED THOUSAND
MEMBERS

WELCOME TO THE 500,000 MEMBERS CELEBRATION GUIDE

Alpha Phi Omega will initiate its 500,000th member this fall! Reaching this momentous milestone, an achievement no other Greek-letter organization has celebrated, signifies the impact APO has by providing impactful service to communities all over the world. The more members we recruit, the more leaders we develop through the shared connections that allow APO to become the shining light of positive that can change the current adverse culture around the world.

In honor of this achievement, chapters, extension groups and alumni associations are being asked to celebrate in their own creative ways. This guide will help brainstorm and plan ways to celebrate on campus and in the surrounding community. From hosting a fellowship event to starting a new service project, members can rally together and celebrate the impact of APO nationwide.

Be sure to share the celebrations with the entire APO family by using the hashtag #APO500K on social media. This is an occasion to be celebrated and shared far and wide!

Let's start celebrating!

HOW TO CELEBRATE

- 1. GIVE BACK.** What better way to celebrate the growth and development of the Fraternity than to provide service in the name of this major milestone? Put your heads together and think outside the box to join the Fraternity in celebration.
 - a. Provide service at a local 5k run/walk – or host your own!
 - b. Plant five trees in honor of reaching 500k members
 - c. Commit to an additional five service hours this year serving with the organization you love most
 - d. Sponsor five Society of Life memberships for active members of your chapter, alumni association, region, etc.
 - e. Raise \$500 to donate to an organization or cause of the chapter's choosing
- 2. CREATE A CAMPAIGN.** Ask dedicated supporters to commit to the growth and development of your chapter, alumni association, etc. by donating in increments of five to not only acknowledge the significance of 500,000 members, but to also invest in making the world a better place for years to come!
- 3. SHOW THE SPIRIT OF BROTHERHOOD.** Host a brotherhood event to celebrate this accomplishment and reminisce on how your chapter's history played a role in reaching 500k members.
- 4. SPREAD THE WORD.** Utilize the power of social media to recognize and celebrate the Fraternity's 500,00th member in a unique way. For example, 500 likes on a Facebook post and the chapter will provide an extra five hours of service per person. Be sure to use the hashtag #APO500K so we can share your celebration to all members! Also share the achievements with service partners, campus administration and local newspapers with the press release on page 6.
- 5. GET CREATIVE!** These ideas are intended to get the brainstorming juices flowing. Use the event planning outline on page 5 to work as a team to figure out how to best celebrate this milestone locally.

BUDGETING TIPS

3 BUDGETING TIPS TO HELP JOIN THE NATIONAL CELEBRATION OF APO'S 500,000TH MEMBER

- 1. TEAM UP.** If you are located in an area with other members, chapters, or alumni associations in pursuit of joining the celebration, combine your efforts to maximize opportunities. This is a great opportunity to come together as brothers to honor this milestone
 - a. Split the cost evenly among participating members or chapters
 - b. Delegate tasks among leaders to work efficiently in preparation for the celebration
 - c. Collaborate with chapters in the section to host a section-wide fellowship or service event
- 2. WORK WITH WHAT YOU ALREADY HAVE.** It may not be necessary for your chapter to fundraise or take special measures to fund a celebration. Evaluate the chapter's current supply inventory, event space and budget, looking for supplies, unused funds or other opportunities to celebrate and save on costs at the same time. For example, the chapter may have leftover supplies in storage or "X" amount of available funds from the fellowship budget that can now be redirected towards celebrating the Fraternity's 500,000th member.
- 3. CREATE A BUDGET AND STICK TO IT.** Reaching 500,000 members is an exciting milestone and we're sure you feel it too! But try not to allow your excitement to turn into splurging on celebration supplies. Creating a budget will help the group celebrate with a plan and keep the group accountable to their finances.

PLAN A

CELEBRATION EVENT

EVENT DETAILS

EVENT NAME: _____

DATE: _____ TIME: _____ LOCATION: _____

PLANNING TEAM

SUB-COMMITTEE:

CHAIR:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

DUTIES

GOALS

_____	_____
_____	_____

BUDGET

ITEMS

COST:

_____	_____
_____	_____
_____	_____
_____	_____

SAMPLE PRESS RELEASE

CONTACT INFORMATION:

(Name)

(Chapter Name) of Alpha Phi Omega National Service Fraternity

(Phone Number, (Email Address))

RELEASE DATE:

(Date)

NATIONAL SERVICE FRATERNITY REACHES MILESTONE OF INITIATING 500,000 MEMBERS

(Optional Subhead: Chapter's local event)

(Dateline, CITY, STATE, Month, Date) – Alpha Phi Omega National Service Fraternity (APO) reaches the groundbreaking milestone of initiating 500,000 members since its founding in 1925 – an achievement like no other Greek-letter organization. APO is the single most represented co-educational intercollegiate service organization in the United States. Founded on the Cardinal Principals of Leadership, Friendship and Service, it provides members the opportunity to develop leadership skills as they volunteer on their campus, in their community, to the nation and to the organization.

(Chapter name) on (school name) is celebrating the momentous occasion by (insert chapter event/project). (Event/project details including time, date and location).

“(Quote from chapter member)”

(Chapter Name) was chartered into APO on (date of charter). Since that date, the chapter has maintained a positive presence throughout the campus and surrounding community through several service projects. The chapter has (number) members.

(Call to Action: Where can they sign up/join if applicable)

If you would like more information regarding this event, please contact (service VP) at (email and phone number).

ABOUT ALPHA PHI OMEGA: Alpha Phi Omega is the single most represented gender inclusive intercollegiate service organization in the United States. Since 1925, more than 500,000 members on over 375 campuses, have provided more service on more campuses than any other collegiate service organization. It is the mission of Alpha Phi Omega to prepare campus and community leaders through service.

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SOCIAL MEDIA TEMPLATES

The following templates can be used on social media as you share your celebrations with everyone. To personalize the templates, simply click in the boxes and enter your chapter name and school name. Then go to File, Save As, and in the Save As Type drop box, choose JPEG and save. This will make the template in the correct format for all social media platforms.

Order includes:

1. 500,000 APO Logo
2. Facebook/Twitter Cover Image
3. Instagram Profile Image
4. Social Media Post

**DON'T FORGET TO USE THE HASHTAG #APO500K AS YOU MAKE YOUR POSTS!
FOLLOW US TO SEE HOW OTHER MEMBERS ARE CELEBRATING:**



@APOSTAFF



@APOSTAFF



@ALPHAPHIOMEGA.USA